

STYLE GUIDE

YOUR GUIDE TO STYLING YOUR PORTRAIT EXPERIENCE





HOW TO PREPARE

HAIR & MAKEUP

IF YOU HAVE BOOKED OUR HAIR & MAKEUP STYLIST, PLEASE ARRIVE AT THE STUDIO WITH A CLEAN FACE, (NO MAKEUP) HAIR WASHED AND DRIED, AND NO IRONING TOOLS LIKE HAIR STRAIGHTENERS OR CURLING TONGS APPLIED.

IF YOU ARE DOING YOUR OWN HAIR & MAKEUP, IT IS RECOMMENDED TO HAVE LIGHT CURLS OR STRAIGHTENED HAIR. WE RECOMMEND THAT YOUR MAKEUP IS COMPLIMENTARY TO YOUR WARDROBE.

NAILS

CLEAN MANICURED NAILS OR FRESHLY PAINTED NAILS.

WAXING

TO LOOK YOUR BEST BE SURE TO HAVE YOUR EYEBROWS WAXED (AND LIP/CHIN IF REQUIRED) AT LEAST A COUPLE OF DAYS BEFORE TO ALLEVIATE ANY REDNESS.

SPRAY TANNING

WE RECOMMEND YOU STAY ON THE LIGHTER SIDE IF YOU HAVE A SPRAY TAN, ENSURE YOU EXFOLIATE WELL AND USE PLENTY OF MOISTURISER AFTERWARDS TO STOP TAN BLEEDING.

CLOTHING

SEVERAL DAYS BEFORE YOUR PORTRAIT SESSION, FULLY PLAN AND ORGANISE YOUR SHOOTING WARDROBE AND ACCESSORIES. TRY ON EACH OUTFIT, INCLUDING UNDERWEAR AND JEWELLERY TO MAKE SURE EVERYTHING FITS. CHECK FOR VISIBLE PANTY LINES AND BRA STRAPS, AND NOTE AND BODY-HAIR REMOVAL REQUIREMENTS.

DO LAUNDRY. REMOVE LINT AND PRESS IF NEEDED. GET ORGANISED. GROUP COORDINATING PEICES OF EACH ENSEMBLE TOGETHER ON THE SAME HANGER.

TIP: WITH ALL THE RIGHT ELEMENTS FROM WARDROBE TO HAIR & MAKEUP WE CAN ENSURE YOU GET THE MOST OUT OF YOUR PORTRAIT SESSION. OUR GOAL IS TO GIVE YOU AN ULTIMATE AND UNFORGETTABLE EXPERIENCE.



CLOTHING

ACCESSORIES

BRING JEWELLERY, HAIR ACCESSORIES, ALONG WITH SCARFS OR WRAPS TO COMPLETE EACH OUTFIT.

FIT YOUR FORM

FITTED CLOTHING THAT SHOWS YOUR SHAPE WORKS BEST FOR PHOTOGRAPHS. THIS APPLIES TO ANY BODY TYPE. OUTFITS SHOULD HUG YOUR CURVES, ESPECIALLY ALONG YOUR TOP HALF. (LOOSE, FLOWING SKIRTS ARE FABULOUS AS LONG AS YOUR BODICE OR TOP IS SNUG.) SKIP THAT LOOSE FITTING TOP OR ANYTHING THAT HAS 'BAT WING SLEEVES'. WHILE THEY MAY BE FLATTERING IN PERSON, THEY WILL NOT BE SLIMMING IN CAMERA.

THINK TEXTURE

SUMPTUOUS TEXTURES LIKE LACE, CHIFFON, BEAD-WORK OR EMBROIDERY LEND A RICH, TACTILE ELEMENT TO YOUR PORTRAITS. AVOID HIGH CONTRAST PATTERNS OR PRINTS WHICH ARE DISTRACTING. LOGOS OR GRAPHICS ARE DEFINITE "DONT'S"

SKIP BULKY JACKETS

JACKETS CAN MAKE YOU LOOK LARGER THAN YOU ARE, JACKETS DURING WINTER ALONG WITH A SCARF WHEN HAVING ON LOCATION PORTRAITS WORK WELL, SELECTING A SLIM WARM JACKET WILL BE COMPLIMENTING.

UNDERGARMENTS

CONSIDER THE UNDERWEAR YOU WILL NEED FOR EACH OUTFIT. CERTAIN LOOKS CALL FOR A STRAPLESS BRA OR NUDE COLOURED UNDERWEAR. BLACK BRAS LOOK BEST UNDER DARK CLOTHING, AND NUDE BRAS ARE ALWAYS BETTER THAN WHITE. SHAPE-WEAR IS AWESOME FOR CONCEALING ANY WOBBLY BITS.

FOR THE GUYS...

THE GUYS ARE AN IMPORTANT PART OF YOUR PORTRAIT SESSION TOO, WE ENCOURAGE THEM TO GET EXCITED AND CHOOSE APPROPRIATE CLOTHING THAT COORDINATES WITH EVERYONE ELSE INVOLVED.

WE RECOMMEND PLAIN V-NECK SHIRTS & TANK TOPS. STEER AWAY FROM STRIPES, BOLD COLOURS AND PRINTED TOPS. THESE BECOME QUITE DISTRACTING AND ARE NOT TIMELESS.

GUYS, HAVE YOUR HAIR FRESHLY CUT AND FACIAL HAIR NEAT OR CLEAN SHAVEN

IF YOU WOULD LIKE TO ACHIEVE THE CALVIN KLEIN STYLE INTIMATE PORTRAITS WITH YOUR PARTNER, WE RECOMMEND BRINGING ALONG SOME DESIGNER UNDERWEAR AND BLUE FITTED JEANS. WE PHOTOGRAPH LOTS OF COUPLES IN THEIR UNDERWEAR WITH/WITHOUT JEANS WITH PARTNERS IN INTIMATE ATTIRE.

INSTEAD OF MATCHING COLOURS, WE ENCOURAGE CONTRASTING COLOURS & TEXTURES.

BRING ALONG A FEW CLOTHING OPTIONS AND WE CAN ASSIST YOU WITH WHAT WILL BEST PHOTOGRAPH.

AS WE ARE CREATING TIMELESS HEIRLOOM PORTRAITS, KEEPING AWAY FROM PRINTS, POLKA DOTS & STRIPES IS HIGHLY RECOMMENDED.



Timeless Heirlooms



FAMILIES & COUPLES

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the Wedding & Portrait — studio



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